



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. UV-42

Examiner Jason P. Salce  
Art Unit 2611

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

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MAY 25 2004

Technology Center 2600

Sir:

This is a request for continued examination under 37 C.F.R. § 1.114, of pending prior Application No. 09/034,939 (Confirmation No. 4035), filed on March 4, 1998 of Edward B. Knudson et al. for PROGRAM GUIDE SYSTEM WITH TARGETED ADVERTISING.

1.  Please enter the Amendment Pursuant to 37 C.F.R. § 1.116 filed on \_\_\_\_\_ in Application No. \_\_\_\_\_.
2.  Please consider the arguments in the Appeal Brief or Reply Brief filed on \_\_\_\_\_ in Application No. \_\_\_\_\_.
3.  An Amendment/Reply is enclosed.
4.  Affidavit(s)/Declaration(s) is/are enclosed.
5.  An Information Disclosure Statement is enclosed.
6.  A suspension of action on the above-identified patent application is requested under 37 C.F.R. § 1.103(c) for a period of \_\_\_\_\_ months.
7.  A check in the amount of \$770.00 in payment of the fee under 37 C.F.R. § 1.17(e) is enclosed.
8.  Please charge \$770.00 to Deposit Account No. 06-1075 in payment of the fee under 37 C.F.R. § 1.17(e). A duplicate copy of this Request is enclosed.
9.  The Director is hereby authorized to charge payment of any additional fees required under 37 C.F.R. § 1.17(e) in connection with this Request, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this Request is enclosed.
10.  Please grant a  one-month,  two-month,  three-month,  four-month, extension of time under 37 C.F.R. § 1.136(a) to the Examiner's Action of January 20, 2004 in the above-identified patent application.
11.  A check in the amount of \$ 110.00 in payment of the extension-of-time fee is enclosed.
12.  The Director is hereby authorized to charge payment of any additional extension-of-time fees required under 37 C.F.R. § 1.17 in connection with this paper, or to credit any overpayment of same, to Deposit Account No. 06-1075. A duplicate copy of this Request is enclosed.

05/25/2004 SSSEH1 00000016 09034939

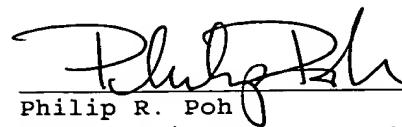
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02 FC:1251 110.00 OP

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13.  Please charge the extension-of-time fee of \$ \_\_\_\_\_ to Deposit Account No. 06 1075. A duplicate copy of this Request is enclosed.

May 20, 2004  
(Date)

  
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05-24-04

RCE \$  
UV-42

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Edward B. Knudson et al.

Application No. : 09/034,939 Confirmation No. : 4035

Filed : March 4, 1998

For : PROGRAM GUIDE SYSTEM WITH TARGETED  
ADVERTISING

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Group Art Unit : 2611

MAY 25 2004

Examiner : Jason P. Salce

Technology Center 2600

New York, New York 10020  
May 20, 2004

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

EXPRESS MAIL CERTIFICATION

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Date of Deposit: May 20, 2004.

I hereby certify that this paper/fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
William Garcia

Enclosures:

1. Request for Continued Examination  
(2 pp. - in duplicate);
2. Reply To Office Action (8 pp.);
3. Information Disclosure Statement (5 pp.);
4. Form PTO 1449 (5 pp. - in duplicate);
5. Copies of 131 Cited References;
6. Check in the amount of \$770.00 (RCE fee);
7. Check in the amount of \$110.00 (fee for a one-month extension of time); and
8. Return postcard.